

# Privacy Policy

Jean Stanford Holidays Ltd (“{We}”) are committed to protecting and respecting your privacy. This policy (together with our terms of use and any other documents referred to therein) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is Jean Stanford Holidays Ltd 479 Unthank Road Norwich Norfolk NR4 7QN.

## Information we may collect from you

We may collect and process the following data about you:

1. Information that you provide by filling in forms on our website [www.stanfordskiing.co.uk](http://www.stanfordskiing.co.uk) (our site). This includes information provided at the time of registering to use our site, subscribing to our service, posting material or requesting further services. We may also ask you for information (when you enter a competition or promotion sponsored by Jean Stanford Holidays Ltd, and) when you report a problem with our website.
2. If you contact us, we may keep a record of that correspondence and data relevant to current and future contact, booking enquiries or reservations.
3. We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
4. Details of transactions you carry out through our website or partner websites for the fulfilment of your bookings.
5. Details of your visits to our website or partner websites including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access.
6. We may collect details of your interactions with us via social media where relevant to current and future contact, booking enquiries or reservations or for system administration

### **IP addresses**

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration. This is statistical data about our user’s browsing actions and patterns, and does not identify any individual.

### **Cookies**

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

## Uses made of the information

We use information held about you in the following ways:

1. To ensure that content from our website is presented in the most effective manner for you and for your computer.
2. To provide you with information, products or services that you request from us, or which we feel may interest you, where you have consented to be contacted for such purposes.

3. To carry out our obligations arising from any contracts entered into between you and us.
4. To allow you to participate in interactive features of our service, when you choose to do so.
5. To notify you about changes to our service. We may also use your data to provide you with information about bookings and services, which may be of interest to you and we may contact you about these by telephone, post or email once/year unless you have opted in to our special offers or bi-annual email list.

If you do not want us to use your data in this way please notify us via email or telephone.

## Disclosure of your information

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.

1. In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
2. If Jean Stanford Skiing Holidays Ltd or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
3. We are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use or terms and conditions of supply and other agreements; or to protect the rights, property, or safety of Jean Stanford Holidays Ltd, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

## Your rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at [info@stanfordskiing.co.uk](mailto:info@stanfordskiing.co.uk). Our site may, from time to time, contain links to and from the websites of our partner networks and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## Access to information

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act.

## Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

## Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to [info@stanfordskiing.co.uk](mailto:info@stanfordskiing.co.uk)